

ART OF PHOTOGRAPHY

International Certificate from UK

30 hours

Contact us: **+973 17877999**

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PROGRAM SUMMARY

The program is designed for individuals who are interested in camera and photography; employees in the media industry; and students who have completed a bachelor's degree in media and visual arts.

PROGRAM OBJECTIVES

- To learn how to make the best use of a camera's capabilities and produce perfectly acceptable images.
- To learn the art, elements, techniques, and aesthetics of mono images.
- To discover the techniques and how to achieve maximum effect in taking advertising and event photos.





MODULE 1

Camera Techniques

MODULE 2

Lighting set up

MODULE 3

Advertising photography

MODULE 4

Events photography